



# DEi

# Digital Economy Index Scorecard

SNG's Digital Economy Index (DEi) is a composite score of how organizations use Internet-enabled applications, or "e-solutions", to drive efficiencies, innovation, and profitability.

Your DEi score (from 0 to 10) shows your utilization of e-solutions. Your score is based on your current utilization of e-solutions, with a ranking that compares you to businesses both in your area and your industry.

**Acme Medicals, Inc.**  
Goldsboro, North Carolina

## Opportunities to improve your score

Increasing use of e-solutions will enhance your DEi ranking. More important than a score, you will be improving your bottom-line.

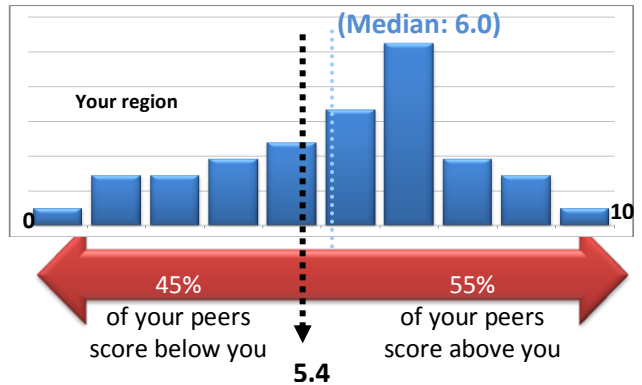
Below are the top three e-solutions opportunities we have identified which **Acme Medicals, Inc.** should be using based on the impact each would have on cost savings, or new revenues – a full list of opportunities is available in a [customized report](#).

e-solution	Net impact
<b>VoIP</b> (Internet telephony): significant cost savings over traditional telephone providers.	<b>\$12,000/year cost savings</b> (increases DEi by 0.9)
<b>e-commerce</b> : online sales of your products.	<b>\$22,000/year new revenue</b> (increases DEi by 1.0)
<b>Videoconferencing</b> : eliminate the inefficiencies and costs of business travel.	<b>\$9,000/year cost savings</b> (increases DEi by 0.6)

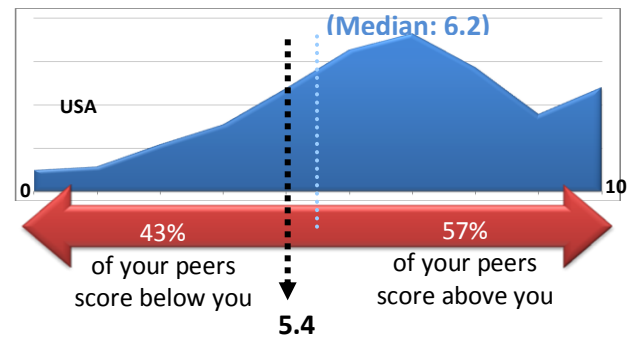
**Net impacts driven by e-solutions** **\$43,000 per year**

## Your score: 5.4

DEi – HealthCare in your region



DEi – HealthCare in the US



## Getting started

To get started now, please contact Carol Torian, your business advisor with our partner **e-North Carolina Authority**: e-mail: [ctorian@e-nc.org](mailto:ctorian@e-nc.org) (phone: 866.627.8725).

For "actionable" background information about how:

- Voice over IP can limit costs, [click here](#)
- E-commerce can drive sales, [click here](#)
- Videoconferencing can make your staff more efficient, [click here](#)

To request a full, customized report for Acme Medicals, Inc., [click here](#)